

Fruit Heights General Plan

Notes from Advisory Committee Meeting #1

October 6, 2021

Discussion about City Issues

- Fruit Heights has no town center – need a central gathering place
- ADUs/Rental issues – need for codes/enforcement/standards
- No commercial tax base, though online sales is changing that
- Lack of walkability/bikeability from east to west – Nicholls Park access
- First mile/last mile issues – walkability to transit stops
 - Seniors feel vulnerable, but transit opens their world after driving age
- New development is perceived as increasing traffic and crime
- Is there a divide between East and West Fruit Heights?
 - More capital projects on the West though the perception is the East gets more
- Mountain Road – Heavily impacted by UDOT work, 2 years until US-89 is complete – lots of traffic on the road now mixed with local pedestrians/cyclists/elderly
- 200 North, Nicholls Road and Mountain Road are main ways into the community – need to ensure these are maintained well and balanced between transportation modes

Discussion about the General Plan

- Fruit Heights' future vision needs to think outside the box
- Branding the community outreach is critical
- Ideas for Tagline
 - Envision Fruit Heights
 - Foresee Fruit Heights/Fruit Heights Foresight
 - Fruit Heights Thinkout
 - Fruit Heights Vision
 - Fruit Heights Forever